

## UrbanPlan for Public Officials

Workshop Agenda  
September 28th, 2018

### LOCATION

Wilson Sonsini Goodrich & Rosati  
650 Page Mill Road, Palo Alto, CA 94304

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<b>9:00 am</b>	<b>Registration</b>	
<b>9:15 am</b>	<b>Welcome</b>	<i>Natalie Sandoval, ULI San Francisco</i>
<b>9:30 am</b>	<b>Introductions and Summary of the Day</b>	<i>Laura Guzman, WSP David Greensfelder, Greensfelder Commercial RE</i>
<b>9:40 am</b>	<b>UrbanPlan Overview and RFP Role Briefings Introduction to the Financial Model</b>	
<b>11:00 am</b>	<b>Vision Statement</b>	
<b>11:15 am</b>	<b>Build I</b>	
<b>12:25 pm</b>	<b>Facilitation I</b>	<i>Walter Rask Greg Cory, Land Use Economics Lauren Boro, Stice &amp; Block Nathan Perez, David Taussig &amp; Associates</i>
<b>12:45 pm</b>	<b>Working Lunch</b>	
<b>1:45 pm</b>	<b>Facilitation II</b>	
<b>2:05 pm</b>	<b>Finalize Proposals</b>	
<b>2:45 pm</b>	<b>Team Presentations to Selection Committee</b>	<i>Corie Edwards, Reuben, Junius &amp; Rose Bruce Jett, Jett Landscape Architecture Kenneth Kecskes, Fox Rothschild</i>
<b>3:30 pm</b>	<b>Case Study and Q&amp;A</b>	<i>Drew Hudacek, Sares Regis Group</i>
<b>3:45 pm</b>	<b>Selection Committee Feedback Debrief &amp; Discussion</b>	
<b>4:10 pm</b>	<b>Adjourn</b>	

Team Advisors: *Wenjie Fu, David Taussig & Associates; Atisha Varshney, WRT; Tyler Whaley, Kimley-Horn; Karen Majors*